**3iii Competition Important Tips**

a. Register on 3iii.us or download 3iii App (Search by INTERNATIONAL INDIAN ICON)

b. Pay Basic Audition Fees to participate in 3iii Competition to become 3iii Participant i.e., 3ion

b. Upload your video to show case your talent or to schedule an online Audition

c. Schedule Audition of your choice

1. Online Audition

- Submit your uploaded video for competition of your choice for online Audition

2. Online LIVE Audition

- Pick scheduled Audition of your category with judges of your choice

3. Onsite Audition

- Pick scheduled onsite audition located in your City, State, country

Note: If no onsite audition scheduled in your City, State, Country or you don't want to take audition in scheduled venue, schedule online or online LIVE audition

d. Only paid Auditions are scheduled. To participate in 3iii competition, make sure you pay audition fees of scheduled audition otherwise you will not be able to participate as audition fees is must.

e. For Online Audition, you have two options to move to semi-final (Level-4 / Country Icon) or finale (Level-5 / International Indian Icon)

1. Through popularity, by getting 7500 votes you can directly move to finale

2. In case you are not able to acquire 7500 votes, judges/jury will judge your video to move you to semi-final or finale

3. Judges/Jury will pick winners, 1st and 2nd runner-ups of Level-3 (State Indian Icons) and deserving participants from participants of online, online LIVE and onsite auditions and move them to semi-final or final

f. Semi-finals & finale are conducted onsite or online LIVE depending on situation in the country and as per decision made by Country partner and/or Gee Vision Inc.

g. Winners of country Icons or semi-finalists are invited to Chicago, USA for episode production and finale

h. All invited participants come to Chicago on their own expenses

i. Winners of 3iii 2021 Season-V may need to stay couple of days after grand-finale for shooting of Music Video for winners

j. Important Tips

1. Prepare 3 to 4 performance including couple of video performances

2. Prepare a detailed Intro videos as per 3iii guidelines

**3iii Important Topics**

1. **Registration**

a. Registration remains open for 4 months from Apr 1st to July 31st

b. Anyone can register for FREE on www.3iii.us or www.INTERNATIONALindianICON.com or

on 3iii Apps.

i. Download App from Apple Store or Google Play Store (Search FOR 3iii INTERNATIONAL INDIAN ICON)

c. All participants are registered at Level-1

d. Update your profile with all detail as all 3iii communication will be done on your registered

e-mail and primary Cell #

\* Make sure your e-mail and Cell # is correct

e. Showcase your Talent

i. Upload video of your talent to showcase your talent to the world

ii. All uploaded videos are listed as non-competition video

ii. Promote your uploaded video to get maximum likes, views, comments and 5 star rating

iii. People looking for talent globally will search your talent by searching your video using talent category, sub-category, City, State, Country, Likes, Views, Comments,

5\* Rating

2. **Audition Types**

Depending on your situation, one can schedule audition of his/her choice as well as can schedule multiple auditions within same competition or across competition.

To participate in 3iii Competition, one has to schedule audition one of following types.

Only paid auditions are scheduled. So make sure your payment goes through to schedule audition.

a. **On-line Audition**

1. Register on 3iii website www.3iii.us or 3iii App

2. Schedule on-line audition

a. **3iii App**

i. Download 3iii App from App Store or Google Play

ii. Click on Audition

iii. Pick Competition

v. Pick Category (Singing, Dancing, Instruments etc.)

vi. Pick Audition Type: Online

vi. Online Audition

a. Upload Video for online audition

b. Check Comp/Non-comp Check Box to submit Competition Video/Audition Video

c. pay basic competition/audition fees to confirm your audition

b. Promote your video on social media to get 7500 votes to get moved to next level i.e., quarter-final / semi-final on popularity basis.

c. Voting opens on May 1st 2021

d. Participants not getting 7500 votes, their audition/competition video will be judged by judges/jury and qualified videos/participants will be moved to next level i.e., quarter-final/semi-final

e. Participants can see number of votes in their 3iii dashboard

f. participants are informed via e-mail/SMS about their result

g. result is published on website on Aug 12th 2021

vii. Go to "Scheduled Auditions" to check scheduled auditions

viii. One can schedule more than one audition for different competitions and talent categories but will need to pay audition fees for each scheduled audition fees

b. **3iii Website**

i. Login in to your 3iii Dashboard using your login/password

ii. Go to Upload. Upload video for online audition

iii. Go to Schedule Audition to schedule Online Audition

iv. Pick your competition, category and video

iv. Pay to confirm online audition

**5. Voting**

a. Voting opens on May 1st 2021 for all current and future participants of 3iii 2021 Season-V

i. Recommendation

1. If interested in voting i.e., to get moved to next level on

popularity or voting basis. Schedule online Audition ASAP before Mar 31st 2021

2. Promote your video on social media, e-mail, WhatsApp to get maximum Votes

**6. Judgment**

a. 3iii Judges & Jury will start evaluating online audition videos from June 1st

b. Qualified videos irrespective of number of votes will be moved to

Level-3/Level-4 (Quarter-final/Semi-final)

i. Videos not getting 7500 votes will be evaluated by judges/jury to select to next level

7. Result

a. Result of on-line auditions will be declared on website on Aug 12th and qualified participants will be moved to level-4

(Semi-final)

b. Participants are informed by e-mail / SMS

8. A**dvantages of early On-line Audition**

i. More than 3 months to promote to get 7500 votes

a. Voting for all online Videos will open on May 1st

b. Participants getting 7500 votes by Aug 8th will be automatically moved to Level-4 (Semi-final) on popularity / voting basis

c. Voting will open only for online auditions i.e., for audition/competition video only

d. Sooner you upload, sooner you start promoting and you get more than 3 months to promote to get 7500 votes for your competition video

e. Competition video of participants not getting 7500 votes will be evaluated by Gee panel of judges and/or 3iii International Jury to move to next level

d. Sooner you are moved to level-4, you get more time to prepare for final

9. A**dvantages of On-line Audition**

i. Opportunity to get selected on popularity (Voting) basis otherwise on video judgment basis

ii. Promote your talent globally through your video

b. **On-line LIVE Audition**

1. Register on 3iii App or 3iii website www.3iii.us

2. Schedule on-line LIVE Audition

a. 3iii App

i. Download 3iii App from App Store or Google Play

ii. Click on Audition

iii. Pick Competition of your Country

iv. Select Category & Sub-category of your choice

v. Choose Solo, Duet, Group option and enter names

vi. Pick Audition Type: Online LIVE

a. Pick one of scheduled online LIVE auditions (Zoom)

b. Pay to confirm the audition

i. Online LIVE Audition fees includes basic online audition plus audition fees of the judges

ii. Audition will only be scheduled, if your payment is confirmed

b. No need of uploading any video for online LIVE audition

d. Judge may select you immediately for next level or may reject or may put you in backup list

i. Backup participants remain at level-2, until level-2 result is declared on Aug 12th 2021

2. Level of selected participants will change to L-3 or L-4 3. Rejected participants journey will end if they don't have any other audition scheduled. Rejected participants can re-schedule audition of their choice,

if they want to but need to pay audition fees

vii. Go to "Scheduled Auditions" to check scheduled auditions

viii. One can schedule more than one audition for different competitions and talent categories but will need to pay audition fees for each scheduled audition fees

b. 3iii Website

i. Login in to your 3iii Dashboard using your login/password

ii. Go to Schedule Audition to schedule Online LIVE Audition

iv. Pick your competition and category of your choice

- Pick country icon of the country/region you reside in

- If your country icon is not listed, pick "Rest of the World Indian Icon"

v. Pick scheduled monthly online LIVE audition (Zoom Session)

vi. One needs to pay judges audition fees in addition to basic online audition fees

iv. pay to confirm online LIVE audition (Zoom Session)

v. You can check your scheduled audition in "Scheduled Auditions"

5. Scheduled Auditions

a. Check your scheduled auditions under Scheduled Auditions

b. Make sure you join your scheduled online LIVE audition using Zoom link provided in the scheduled audition

7. Result

a. Judge may select you immediately for next level or may reject or may put you in backup list

b. Backup participants remain at level-2, until level-2 result is declared on Aug 12th 2021

c. Level of selected participants moving to next level will change to

Level-3/Level-4 (quarter-final/semi-final)

d. Rejected participants journey may end if they don't have another audition scheduled.

e. Rejected participants can schedule another audition of their choice, if they want to but will need to pay audition fees

8. A**dvantages of On-line LIVE Audition**

i. Online LIVE (Zoom Audition) with Bollywood celebrity judges like JATIN PANDIT, ARKO PRAVO MUKHERJEE, LONGINUS FERNANDES, YASHPAL SHARMA, SIMRAN AHUJA, SUNIL BABBAR, SUNNY SINGH, PRATIBHA SUMAN

ii. No need to upload video

iii. Perform live in-front of judges with or without music, no restrictions

iii. Opportunity to get selected directly to semi-final or final for episode production in USA

iv. If State Indian Icon and/or Country Indian Icon scheduled on-site

\* Selected participant need to compete in quarter-final / semi-final to win the title of State Indian Icon or Country Indian Icon

v. If State Indian Icon and/or Country Indian Icon not scheduled on-site

\* Judges/Jury will evaluate qualified participants from online, online LIVE auditions and pick quarter-final / semi-final winner, 1st and 2nd runner-ups along with judges choices

\* Winners will be invited to USA for episode production

vi. If you like, you can also upload your video (as non-competition) to showcase case and promote your talent globally

8. A**dvantages early On-line LIVE Audition**

i. More time to prepare for quarter-final / semi-final /final

ii. Be part of Mentor's team for guidance to prepare for quarter-final/semi-final

**c. On-site Audition**

1. On-site auditions are scheduled only for selected states and countries

2. Register on 3iii App or 3iii website www.3iii.us

3. Schedule on-site Audition

a. 3iii App

i. Download 3iii App from App Store or Google Play

ii. Click on Audition

iii. Pick Competition of your Country

iv. Select Category & Sub-category of your choice

v. Choose Solo, Duet, Group option and enter names

vi. Pick Audition Type: On-site

a. Pick onsite venue of your choice b. Pay on-site audition fees in addition to online basic audition fees.

i. All participants, choosing on-site audition need to pay on-site competition fees in addition to basic online competition fees

c. Audition will only be scheduled, if your payment is confirmed

b. No need of uploading any video for on-site audition

vii. Go to "Scheduled Auditions" to check scheduled auditions

viii. One can schedule more than one audition for different competitions and talent categories but will need to pay audition fees for each scheduled audition fees

b. 3iii Website

i. Login in to your 3iii Dashboard using your login/password

iii. Go to Schedule Audition to schedule On-site Audition

iv. Pick your competition and category of your choice

v. Pick venue to schedule your on-site audition

iv. One needs to pay to confirm on-site audition

v. You can check your scheduled audition in "Scheduled Auditions"

**5. On-site Audition Schedule**

a. Depending on the number of participants opting for on-site audition, multiple on-site audition may be scheduled. Initially one on-site audition is being scheduled i.e., along with quarter-final/semi-final i.e., one day before state/country Indian Icon

**7. Result**

a. Result of on-site auditions will be declared during quarter-final/semi-final thus all participants need to be ready for their quarter-final/semi-final performance on the day of quarter-final/semi-final

**8. Advantage of on-site audition**

a. Professional recording of your performance to be part of episode production

b. live performance in-front of judges

c. Meet & Greet with judges for pictures, guidance session, tips, mentoring

**Audition Fees**

a. Is MUST to take part in 3iii Competition

b. You need to schedule audition and pay for the audition to take part in 3iii competition

c. Every participant needs to pay basic audition i.e., **online audition** fees

d. If you want to schedule **online LIVE audition** with judge of your choice, **in addition to online audition fees** i.e., basic audition fees, you need to pay **judge's audition fees** for Zoom session

e. If you want to schedule on-site audition, **in addition to basic online audition fees** you will need to pay **on-site audition fees** per audition

f. Onsite audition will be scheduled for selected states/zones/countries only

g. Onsite audition will be scheduled one day before quarter-final / semi-final

3. **Level-3 (Quarter-Finals)**

a. Quarter-finals (State Indian Icons) will be conducted online LIVE or on-site

1. Winners of all States/Zones will be selected from online/online LIVE/on-site auditions

b. Date and time will be published by end of July or mid of Aug depending on number of registrations and qualified participants moving to quarter-finals/semi-finals

4. **Level-4 (Semi-finals)**

a. Semi-finals (Country Icons & Community Icons) will be conducted online LIVE or on-site between Sep 1st and Oct 31st 2021

b. Indian American Icon & Indian Canadian Icon and Indian Caribbean Icon will be conducted onsite during last week of Dec

5. **Level-5 (Finale)**

a. All finalist i.e., winners, 1st and 2nd runner-ups along with judges choices will be invited to USA for episode production during last week of Dec

b. All participants will need to travel on their own and will need to take care of their lodging and boarding expenses

c. Gee will try to provide discounted hotel, food and other services like makeup, hair designer, onsite mentoring and coaching etc.

6. **Grand-Finale**

a. Result will be declared during Grand-finale

b. Qualified performances will be selected for Grand-finale

c. Discounted Packages including production and grand-finale tickets will be available for participants and family for different grand-finale sitting plan

7. **New Year Eve & Celebrations**

a. Discounted tickets will be for interested participants and family who would like celebrate New Year Eve with 3iii Team

b. Interested participants along with winners will be selected to perform during NYE

8. **Videos**

a. Participants scheduling online audition will be required to submit an audition video

b. Audition Video should be the latest one, and not be recorded more than 6 months before the submission date.

c. No noise or back ground sound.

e. Shoot video from your Cell Phone in HD quality in landscape mode and upload on 3iii App

d. Good quality Videos with 100% green / blue screen back ground will be edited by 3iii team to replace green /blue background with 3iii banner. This will enhance the quality of the video for TV production (RECOMMENDED)

e. If no green screen, no worries. Just make sure back ground is plane of attractive so that video can be included in production.

f. No editing, No manipulation. Video should be shot in single shot

g. You can record video using any HD camcorder or professional camera

j, No effects or VFX should be added to the video.

k. Video should be in MP4 or ProRes (.mov) codec.

l. The video should be preferable recorded with a good camera and ample light.

m. The video should be of high quality (preferably HD quality) and clear sound

n. The video should be of 2 to 3 minutes duration. Few seconds more or less is ok but should not exceed 200 seconds.

p. You can upload video on YouTube and can give link in 3iii App or 3iii Dashboard on 3iii.us

**Introduction Video**

1. Every 3ion/Participant has to submit his/her one Intro Video of approx. 2 to 3 minutes.

2. Introduce yourself (3iii ID Number, Name, Age, City, State, Country, Education)

3. Little bit about yourself, your family and what you do?

4. Shoot video outside your home, school, city with attractive back ground

5. Tell something unique about your family, City, State or country which can attract the audience

6. Who is your Guru, how many years you have been learning, what you want to become etc.

**On-line Promotion**

a. Promote your video to get maximum Likes, Votes,5 Star Rating of your video and Comments using any social media like Facebook, Twitter, Instagram, E-mail or any social media by sharing 3iii Participant Individual Page Link.

b. Use 3iii link only as likes, votes, comments, rating only on 3iii will be counted

Likes

c. Likes are used to list your video at top of the list. Likes are NOT counted for 3iii selection process at any level.

d. Votes are used to promote participant to next level on popularity basis. Voting will not be used to decide a winner, 1st or 2nd runner-up at any level.

e. Winner, 1st and 2nd Runner-up at each level will be selected on the basis of Gee Panel Judges’ evaluation only.

f. **Comments**: Anyone can comment any video but Participants in his/her 3iii Dashboard can disable comments for 3iii website visitors if he/she does not want visitors to read his/her comments, but cannot delete.

g. **5 Star Rating**: Promote your video on social media to get 5 Star Rating. 5 Star Rating videos will be searched by Bollywood, Hollywood and event organizers globally to provide you your life time opportunity.

**3iii Social Media Connect**

a. Make sure you connect to following 3iii Social Media to get yourself updated on all 3iii News

i. Like Facebook 3iii Official Page- https://www.facebook.com/3iii.official/

ii. Send a FB Friend Request to 3iii Facebook- https://www.facebook.com/sharan.walia.940

iii. Join Facebook Group: 3iii Participant Only- https://www.facebook.com/groups/107701556587641/

iv. Follow 3iii on Twitter- [https://twitter.com/**3iii**](https://twitter.com/3iii10)**Official**

v. Follow 3iii Instagram- https://www.instagram.com/3iii\_internationalindianicon/

vi. Subscribe 3iii YouTube Channel

<https://www.youtube.com/channel/UCqK6bEP7CuVFqHZ_eVwYT9g>

**9. Song Selection**

Carefully select your performance song as the choice of song is often critical for every selection. Consult your teacher or mentor about the same.

**10. Finalists - Top 200**

a. By Oct 11th 2021: Top 200 Finalists from across the World for all 7 talent categories of both age groups 3iii Junior & 3iii Seniors will be invited to Chicago, USA for episode production, finale and grand-finale from Dec 25th to 30th 2021

b. Gee will schedule plan Conf Call with finalists to update them about finale & grand-finale program plan

c. Gee will schedule multiple mentoring sessions with all finalists of all categories with different Jury members and experts

d. Mentors will be assigned to all finalists to groom, guide and help them to win 3iii title

e. Gee will provide an invitation letter to all participants to for visa

f. Participants need to acquire visa on their own and will need to bear all expenses to come to USA to attend episode production and attend finale and grand-finale

g. Winners may need to stay few days extra depending on the endorsed awards like single, opportunity in movie etc.